GREATER ATLANTA
CHAPTER
Association for
Talent Development

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Atlanta Conference & Expo (ACE) 2023
Expanding the Possibilities:
Future of Talent Development

October 4, 2023 | 8:00am-5:15pm
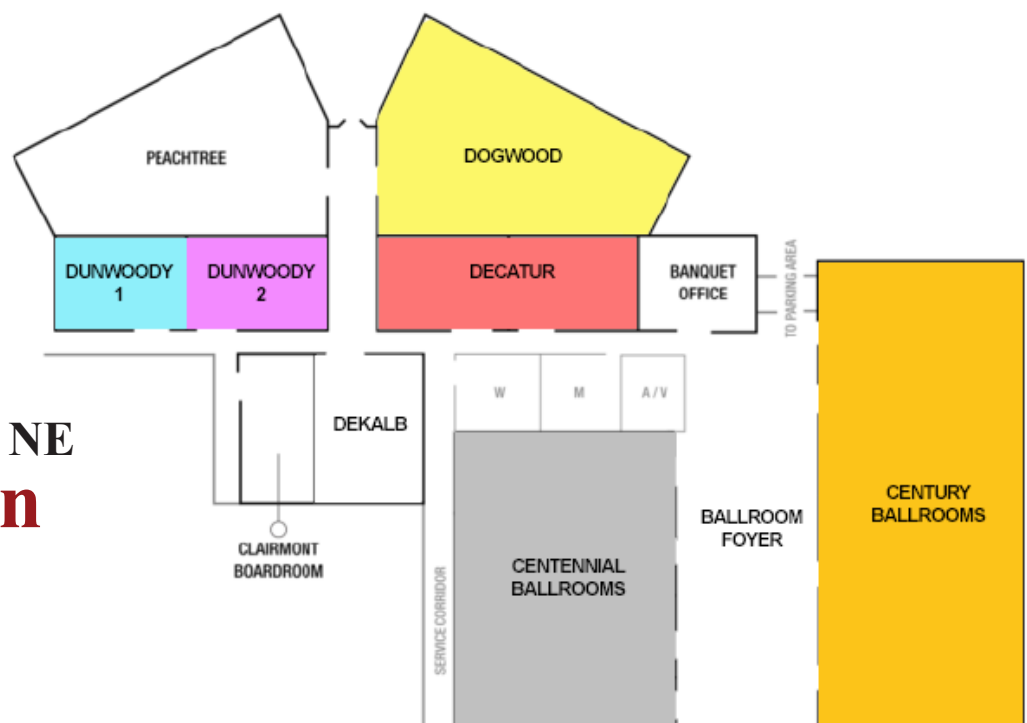**Atlanta Marriott Northeast**
2000 Century Blvd NE, Atlanta, GA 30345

ACE 2023: Schedule of Events

Time	Event	Speakers & Presentations	Location
8:00am-4:00pm	Check-in		Ballroom Foyer
8:00-9:00am	Breakfast/Visit Exhibitors		Centennial Ballroom
9:00-10:30am	Opening Session/Keynote	**Maria Scarangella** *Driving Business Value and Maximizing Strategic Impact*	Century Ballroom
10:30-10:45am	Break/Visit Exhibitors		Centennial Ballroom
10:45-11:45am	Concurrent Session 1	**Brandy M. Ford** *Shift Happens: Embracing Change Management in Learning and Development for Organizational Success!*	Century Ballrroom
		Allyn Walker *Artificial Intelligence: Preparing People for the Human Machine Partnerships of the Future*	Decatur
		Christian Calle *Immersive Training: Leveraging Unity for 3D Environment Development*	Dogwood
		Mark Burke *Aligning Learning with the Business*	Dunwoody 1
		Donna Smith Fee *Succinct: MicroStories for Innovation*	Dunwoody 2
11:45am-1:15pm	Lunch/Keynote	**Kevin Twomey** *Six Types of Working Genius*	Century Ballroom
1:15-2:15pm	Concurrent Session 2	**H. Kevin Opela** *Training with Tales: Unleash Your Storytelling Power*	Century Ballroom
		Laura A. Davis *Unleash Your Leadership Agility for the Future with Agile EQ*	Decatur
		Caitlin Johnson *Gamify Your Career Path*	Dogwood
		Whitney Pettis *Data Storytelling using Excel and Power BI*	Dunwoody 1
		Jennifer Geisler *AI in Skills Development: Why It's Your Friend, Not Your Foe*	Dunwoody 2

ACE 2023: Schedule of Events

Time	Event	Speakers & Presentations	Location
2:15-2:30pm	Break/Visit Exhibitors		Centennial Ballroom
2:30-3:30pm	Concurrent Session 3	**Kristine Ellis & Scott Fossler** *Adapting to a VUCA World: Building a Culture of Creativity and Innovation*	Century Ballroom
		Melissa Collier *Lead Like A Boss: 3 Leadership Accelerators for New and Aspiring Leaders*	Decatur
		Kathryn Woods *Breathe Your Way to Confident, Clear Communication*	Dogwood
		Gloriana Teh & Hamid Feisal *Leverage AI in Talent Development with IBM's Watson Orchestrate*	Dunwoody 1
		David Morelli *Coaching Styles Will Shape the Future of Leadership Development: New Research to Transform How We Coach and Train Leaders*	Dunwoody 2
3:30-3:45pm	Break/Visit Exhibitors		Centennial Ballroom
3:45-5:15pm	DEI Panel/Closing	**Gelair Butler (***Moderator***), Tony Ballard, John Torres, & others**	Century Ballroom

Atlanta Marriott NE
Floor Plan

ACE 2023: Session Descriptions

KEYNOTES

Driving Business Value and Maximizing Strategic Impact
Maria Scarangiella (Century Ballrooms)
As a talent professional, you can be a force multiplier to deliver critical business results. In this session, you will gain an understanding of how to measure your impact on improving performance, how to develop strong partnerships, and ways to communicate that resonate with your audience.

Six Types of Working Genius
Kevin Twomey (Century Ballrooms)
Everyone has natural, God-given talents when it comes to work. As it turns out, there are six different types of talents, or geniuses, and each of them is required for accomplishing any kind of endeavor. Each of us has two areas that are considered our true geniuses or gifts. These are the activities that give us joy, energy, and passion. We call these our areas of Working Genius. Two of the six types are what we call our Working Frustrations, activities that rob us of joy and energy. Most of us aren't very skilled in these areas. The final two are what we refer to as Working Competencies, activities that neither feed nor drain us and which we can do fairly well for a limited period of time. The Six Types of Working Genius form an interdependent model, a comprehensive process for accomplishing any type of work. Each type of genius receives and/or gives something to adjacent types, creating a natural workflow starting with Wonder and culminating in Tenacity.

CONCURRENT SESSIONS 1

Shift Happens: Embracing Change Management in Learning and Development for Organizational Success!
Brandy M. Ford (Century Ballroom)
Change is inevitable in organizations, and the learning and development function is crucial in supporting successful change initiatives. This presentation explores the change management principles and how they can be explicitly applied to L&D programs. Participants will gain practical insights into change management frameworks, strategies for engaging stakeholders, overcoming resistance, and fostering a culture of continuous learning during times of organizational change. Participants can expect an energizing session and unlock the power of change management in learning and development to unleash the full potential of their learning initiatives.

Artificial Intelligence: Preparing People for the Human Machine Partnerships of the Future
Allyn Walker (Decatur)
Artificial Intelligence (AI) is changing the way people live and work, promising trillions in economic impact and massive advancements in predictability, productivity and personalization. Researchers predict that by 2030, 70% of all companies will have deployed AI and it could impact as many as 60% of all jobs. Leaders who hope to benefit from AI's full potential, including those responsible for developing human capital, have a lot to think about. We'll review key research from outside experts about the impact AI is expected to have on the workplace as well as new findings from Dale Carnegie & Associates on employees' attitudes toward AI and its use in specific applications. We'll also share the skills needed for people to work most effectively alongside AI and three imperatives that should be part of plans to prepare people when undergoing digital transformation of any kind.

Immersive Training: Leveraging Unity for 3D Environment Development
Christian Calle (Dogwood)
In today's rapidly evolving world, training and simulation have become increasingly critical across various industries. The utilization of powerful game development engines, such as Unity or Unreal, offers a compelling solution for creating immersive 3D environments specifically tailored for training purposes. By harnessing their extensive features and capabilities, developers can craft realistic and interactive virtual environments that facilitate effective learning experiences. Their intuitive interface and wide range of tools enable developers to design dynamic landscapes, realistic physics, and lifelike interactions. Support for various platforms, including virtual reality (VR) and augmented reality (AR), further enhances the training experience by providing trainees with immersive and engaging environments. We will delve into the benefits of using these game development engines for training purposes, exploring their features, case studies, and best practices for designing effective and impactful 3D environments. Attendees will also gain insights into how to bridge the knowledge gap to create immersive training experiences that enhance learning outcomes and drive professional development.

Aligning Learning with the Business
Mark Burke (Dunwoody 1)
Learning professionals must work smarter not harder to gain and keep aligned with the business. In this presentation, Mark Burke from Judge Learning Solutions, will examine how L&D can focus their efforts in three areas to find alignment: navigating the organization, creating the right team, and designing pragmatic learning. This presentation will leverage real-world examples to demonstrate how learning professionals can shape their future within a business by making changes to how they work.

Succinct: MicroStories for Innovation
Donna Smith Fee (Dunwoody 2)
A good story sparks better conversations which distill into innovation and collaboration. We will learn to be Succinct so we can enjoy the satisfaction of a good story as well harness institutional knowledge. At the end of the session, participants will be able to keep the focus on the story thus creating an environment of collaboration and innovation.

CONCURRENT SESSIONS 2

Training with Tales: Unleash Your Storytelling Power
H. Kevin Opela (Century Ballroom)
Learner engagement is critical to their ability to retain and apply knowledge. Discover the basic elements of an effective story and explore how to apply them to your training. Dive deeper into the Aristotelian elements of an excellent story and learn strategies to make your offerings more engaging, more memorable and more effective.

Unleash Your Leadership Agility for the Future with Agile EQ
Laura A. Davis (Dekalb)
As a leader in today's world, you know that your organization's leaders and teams are being challenged like never before. The companies that will survive and eventually thrive must cultivate agile people before they can become agile organizations. In this session, we will explore the relationship between Leadership, Agility, and Emotional Intelligence. You will have an opportunity to experience the Everything DiSC Agile EQ assessment on Catalyst that can help you to become more agile by discovering your natural EQ strengths and challenge areas. You'll receive ongoing access to a digital learning platform that will provide you with practical tips and tools to have more effective conversations and interactions at work. You will discover how vital self-talk and mindsets are in shaping habitual behavior and how you may be helping or hindering yourself and your team members. Most importantly, you will walk away with the beginning of a plan to further develop your repertoire of emotionally intelligent behaviors so that you are better equipped to meet the needs of virtually any workplace situation you might encounter.

ACE 2023: Session Descriptions

Gamify Your Career Path
Caitlin Johnson (Dogwood)
We all want to achieve our personal and professional goals. With all good intentions, we set out to be successful in achieving our desired results. Then-you know what happens-life gets in the way. Distractions, pitfalls, procrastination, lack of motivation - you name it. Something diverts our attention, and we lose our focus. Once that happens, it's hard to get back on track. In this breakout, you will: 1. Learn how to leverage gamification strategies and behavioral design techniques game designers use to tap into intrinsic motivation to help you stay focused; 2. Identify simple actions you can take to gain traction on achieving personal and professional goals; 3. Understand how to incorporate ways to help you stay focused by understanding your Game Player Type; and 4. Gain confidence in knowing you can achieve your goals with a proven plan that simplifies the execution of goal achievement using side quests.

Data Storytelling using Excel and Power BI
Whitney Pettis (Dunwoody 1)
Data storytelling is the modern form of analyzing and presenting data findings to key stakeholders. This is a hands-on workshop that will allow attendees to utilize the skills learned in this workshop and apply it to be used on the job almost immediately after partaking in the workshop.

AI in Skills Development: Why It's Your Friend, Not Your Foe
Jennifer Geisler (Dunwoody 2)
You've heard all the AI hype and fear mongering. But what you likely haven't heard is why AI is the training professional's ultimate secret weapon! AI is empowering corporate trainers to deploy modern, personalized, competency-based skills development programs in record time – which, as a result, is transforming learning and development (L&D) into a retention strategy and value center for businesses of all sizes and industries. In this session, you'll see AI in action as we build entire courses of your choosing – on-demand – in mere minutes using CYPHER Learning's new AI-powered Copilot technology. You'll gain a deeper understanding of AI's role in delivering more innovating and engaging coursework. And you'll learn how an AI-driven, competency-based learning strategy is resulting in more successful outcomes across all levels and demographics in an organization.

CONCURRENT SESSIONS 2
Adapting to a VUCA World: Building a Culture of Creativity and Innovation
Kristine Ellis and Scott Fossler (Century Ballroom)
This session will cover data and statistics about the rate and pace of change impacting the world of learning, and the leadership imperative for organizations of all sizes to embrace innovation as a way to anticipate and adapt to an ever-changing, chaotic world. The presenters will highlight a multi-faceted approach to embed innovation principles in a systematic way, ranging from a macro to a micro-organizational perspective. In addition to sharing research, data and statistics about the topic, the presenters will share their personal experience, knowledge, and stories to bring this concept to life. *VUCA stands for volatility, uncertainty, complexity, and ambiguity.

Lead Like A Boss: 3 Leadership Accelerators for New & Aspiring Leaders
Melissa Collier (Decatur)
Have you been working really hard, hoping that your efforts will be noticed or that you'll be ready for that next role you've been eyeing in your company or on LinkedIn? But has it been feeling just out of your reach? Guess what? I've been there too. Feeling ready, shooting my best shot and coming up short. I discovered that reaching the next level (your next level), requires more than just "doing a good job". In this interactive workshop, I will share 3 leadership accelerators from my book, Lead Like a Boss, to help move your leadership goals needle forward.

Breathe Your Way to Confident, Clear Communication
Kathryn Woods (Dogwood)
In this interactive session, you will learn simple, proven techniques to help you manage your energy and speak with courage. These techniques allow you to be fully present when you communicate- no matter what the circumstances. Whether you train team members, manage team members, or aspire to a leadership position, these techniques will equip you to speak confidently and clearly. Kathryn will teach you how to work with the design of your body and brain so you feel and sound calm, confident, and in control in any communication scenario. When used habitually, these practices help you build a powerful and charismatic executive presence. In this session, you will have the opportunity to practice these techniques and Kathryn will provide targeted feedback to participants.

Leverage AI in Talent Development with IBM's Watson Orchestrate
Gloriana Teh and Hamid Feisal (Dunwoody 1)
Do you want to do more of what you enjoy at work? Discover the transformative possibilities of newer generative AI tools like IBM's Watson Orchestrate for talent development professionals. By attending this session, you will learn how to leverage Watson Orchestrate to optimize your work, enabling you to dedicate more time to the aspects you truly love.

- Gain insights from IBM's HR department, who successfully harnessed the power of Watson Orchestrate to save thousands of hours.
- Uncover the potential of Watson Orchestrate, an innovative AI tool empowered by natural language processing, to streamline time-consuming tasks in a secure digital environment.
- Explore how digital workers will change the future of work to understand the potential impact this will have on companies learning & development needs.
- Be prepared to grasp the implications of generative AI tools on the future of L&D and leave with actionable strategies to leverage this powerful tool in your organization's learning and development initiatives.
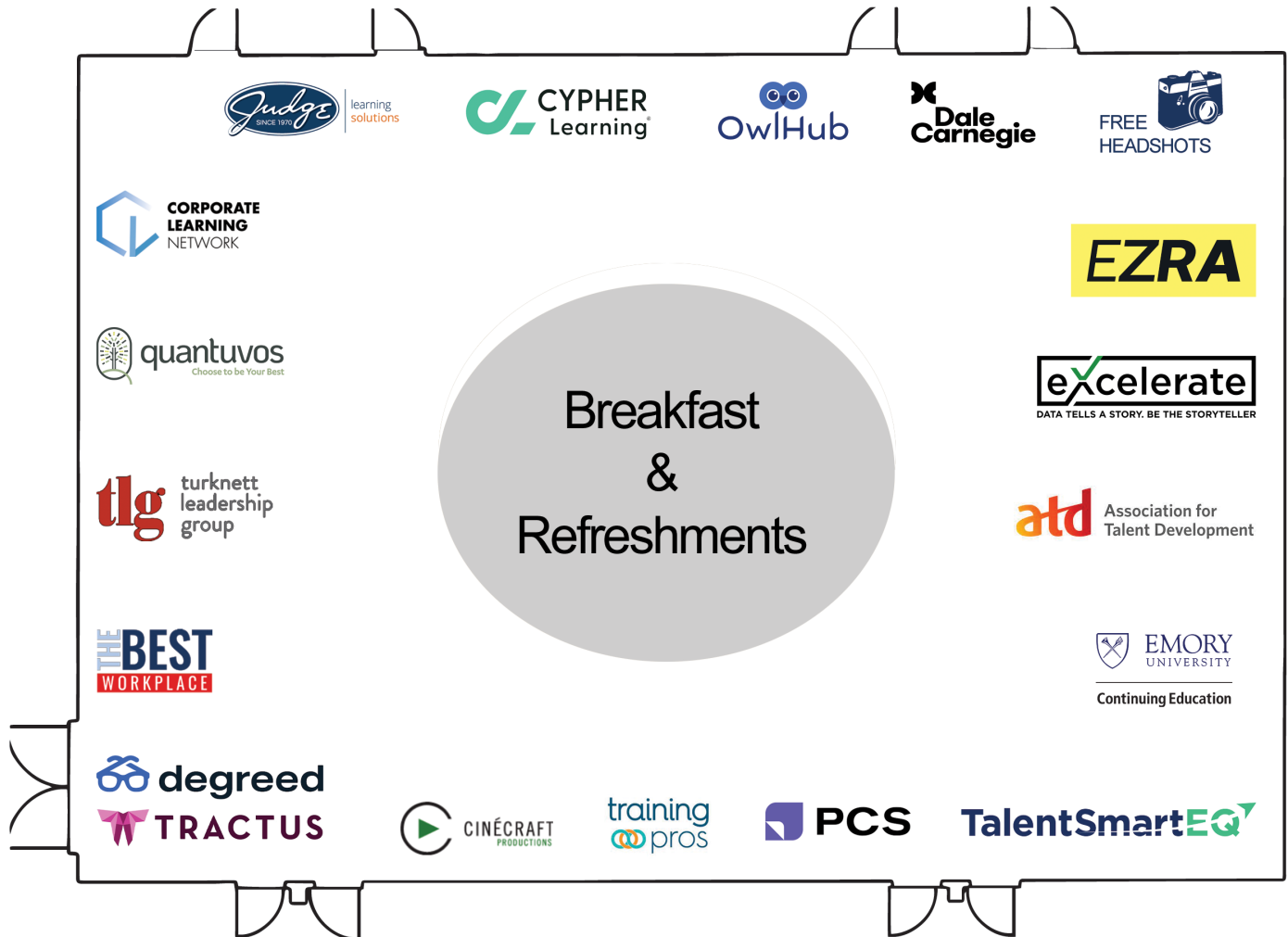
Coaching Styles Will Shape the Future of Leadership Development: New Research to Transform How We Coach and Train Leaders.
David Morelli (Dunwoody 2)
Google found after a 10-year study that being a great coach is the #1 skill of effective leadership. But what makes for great coaching? In his cutting-edge doctoral research, David Morelli, PhD found there are seven styles great coaches use to get out-sized results. In his subsequent research, he found that 89% of employees quit their jobs when their leaders fail to use all seven! In this interactive talk, Dr. Morelli shares the seven RESPECT Coaching Styles and even gives a live coaching demonstration of each style with an audience member – often to the amazement of those in attendance. His work is being rapidly adopted into companies ranging from tech to Fortune 500, including one of the top 3 on the list, and being embedded into leadership training programs. The RESPECT Coaching Styles model is quickly replacing other models because of its simplicity, actionability, and power.

ACE 2023: Exhibitor Room

ROOM LAYOUT

LIST OF EXHIBITORS

Association for Training Development
www.td.org

Cinécraft Productions
cinecraft.com

Cypher Learning
www.cypherlearning.com

Dale Carnegie
www.dalecarnegie.com

Degreed
explore.degreed.com

Emory Continuing Education
ece.emory.edu/corporate

eXcelerate
www.excelerateclasses.com

Ezra
helloezra.com

Judge Learning Solutions
www.judge.com

OwlHub
owlhub.com

PCS
www.pcs.ai

Quantuvos
www.quantuvos.com

TalentSmartEQ
www.talentsmarteq.com

The Best Workplace
thebestworkplace.com

Tractus
tractuslearning.com

TrainingPros
trainingpros.com

Turknett Leadership Group
www.turknett.com